

## **Brian Frederick of McCullough Landscape Architecture Earns New Titles and Responsibilities**

*Contact: Catherine McCullough, 619.296.3150 x.101*

*San Diego—July 10:* Brian Frederick has recently earned the title of Associate Landscape Architect as well as Business Development Manager at McCullough Landscape Architecture.

“Brian will work to acquire new opportunities and strengthen client relations, in addition to evaluating current business performance and profitability,” explained Catherine McCullough, President and CEO of McCullough.

Additionally, Frederick recently passed his CA licensure exam and is officially a Landscape Architect (now calling themselves Professional Landscape Architects, PLAs).

Frederick received his Bachelor of Landscape Architecture from Texas A&M University in 2012 and has been involved with the professional practice of landscape architecture ever since. His experience spans projects in both the private and public realm, being responsible for the design, documentation, and management of many public parks, institutional campus upgrades, and corporate campus retrofit projects across the nation.

At McCullough, Frederick also assists with design development, quality control, client relations, document development and staff software support. McCullough says, “Brian’s experience brings a wealth of knowledge to our staff, allowing for a smoother design process.”

Prior to joining McCullough, Frederick spent some time designing an industry-standard software called Land F/X, as well as working

independently as a consultant to teach and help other landscape architecture design firms standardize their documentation practices.

A little-known fact about Frederick is that he is the founder of San DiFUEGO—a community organization focused on the education, evaluation, and promotion of all things related to hot sauce and chili pepper-inspired dishes.